

Membership Benefits 2022

The Publishers Association of New Zealand (PANZ) is fully focused on assisting its members with their present business and also to prepare for the future. We are an incorporated society representing about 80 trade, educational, scholarly and digital publishers and suppliers to the industry. As well as being associated with a highly regarded professional organisation, members receive the benefits outlined below.

Opportunity	Benefits
Training and Professional Development:	
<ul style="list-style-type: none"> • Workshops 	Advance notice and free entry or significant discounts on a range of targeted, industry-focused workshops.
<ul style="list-style-type: none"> • International training opportunities 	The chance to apply for funding to participate in international professional development programmes.
<ul style="list-style-type: none"> • Mentoring programme 	Participation in the PANZ mentoring programme, which supports newer publishers to learn from and connect with experienced colleagues.
<ul style="list-style-type: none"> • PANZ International Conference 	Advance notice and heavily discounted rates to the PANZ biennial conference and PANZ biennial retreat.
<ul style="list-style-type: none"> • Networking opportunities 	Invitations to our regular networking events including drinks and informal gatherings that provide the opportunity for conversations with peers from the industry.
<ul style="list-style-type: none"> • Webinars 	Free attendance at our regular programme of webinars featuring industry leaders discussing key issues.
<ul style="list-style-type: none"> • Support and advice 	Support from the PANZ office team and members of PANZ Council who can offer ongoing help and advice to members on an informal basis.
Intern Programme:	
<ul style="list-style-type: none"> • Supported internships 	The opportunity to apply for funding towards an intern from the Whitireia Publishing Course to work with your company.

Export Programmes:	<p>Stand management, expert advice and funding for trade publishers to attend international book fairs. In 2022 PANZ is supporting publishers to have either a digital or online presence at three book fairs:</p> <ul style="list-style-type: none"> • Bologna Children’s Book Fair • China Shanghai International Children’s Book Fair • Frankfurt Book Fair <p>Help and advice on logistical issues around book fairs, trade missions and developing your export business.</p> <p>Provide grants to international publishers to translate the work of local writers into other languages through the Creative New Zealand Translation Grant Programme.</p> <p>The opportunity to present books to global partners through our online rights hubs – www.newzealandbooks.com (trade books) and www.nzeducationalpublishers.org (education publishers) and ongoing promotion through social media and e-marketing initiatives.</p>
Advocacy:	<p>PANZ is an active member of a working group with other sector organisations including Copyright Licensing New Zealand and the New Zealand Society of Authors, providing input to any potential changes to the Copyright Act.</p> <p>Alongside partners such as WeCreate we maintain effective relationships with relevant government ministers, MPs and public servants to ensure that the opportunities presented by the creative industries are understood and recognised.</p> <p>We advocate on behalf of publishers for fair and relevant government support following the impact of COVID-19 on the sector. We work with professional partners such as Nielsen Bookdata and Price Waterhouse Cooper to gather industry data.</p> <p>We represent publishers on various boards and trusts e.g. Book Awards Trust, Book Trade Liaison Committee, The Coalition for Books and Copyright Licensing New Zealand.</p>
Communications	<ul style="list-style-type: none"> • PANZ News <p>All members receive PANZ News, our fortnightly e-newsletter packed full of exclusive industry information and opportunities.</p> <ul style="list-style-type: none"> • Online Profile <p>New members receive a profile in PANZ news and are added to our widely used online directory of New Zealand publishers. PANZ also has a Facebook, Twitter and Instagram accounts.</p>

Funding:	
<ul style="list-style-type: none"> • Creative New Zealand 	We maintain positive relationships with Creative New Zealand to ensure continued funding for trade publishers' activities both locally and internationally.
<ul style="list-style-type: none"> • Education New Zealand 	We ensure that effective relationships with Education New Zealand are maintained, highlighting the contribution and value of educational publishers to the international education sector.
<ul style="list-style-type: none"> • Copyright Licensing New Zealand Publisher Training Fund 	We work closely with Copyright Licensing New Zealand to ensure the effective delivery of the PANZ Training and Professional Development Programme
PANZ Book Design Awards	
<ul style="list-style-type: none"> • Discounted entry fees 	Significant reduction in entry fees for books entered in the annual PANZ Book Design Awards.