



## PANZ INTERNATIONAL CONFERENCE 2021 - PROGRAMME

### What Now? Publishing in a Disrupted World Me Aha Ināianei? Te Whataputa pukapuka i te Ao Tauwhati

TIME	EVENT	SESSION	SPEAKERS (highlighted cell - speaker attending remotely)
7.30AM - 8.00AM	REGISTRATIONS OPEN WITH BREAKFAST FOR THOSE ATTENDING THE BOOK FAIRS IN THE AGE OF COVID SESSION		
8.00AM - 8.45AM	BREAKFAST PANEL	BOOK FAIRS IN THE AGE OF COVID	<b>Gabi Rauch – Kneer</b> (Germany), Frankfurt Book Fair, <b>Elena Pasoli</b> (Italy), Bologna Children's Book Fair and <b>Marisol Schulz</b> (Mexico), Guadalajara International Book Fair, Chair <b>Peter Dowling</b> , Oratia Media
8.15AM	REGISTRATIONS OPEN WITH TEA AND COFFEE		
8.45AM	WHAKATAU	NGĀTI WHĀTUA ŌRĀKEI	
8.55AM	OPENING COMMENTS	WELCOME	<b>Graeme Cosslett</b> , PANZ President & NZCER
9.10AM	OPENING KEYNOTE	PUBLISHING THROUGH A PANDEMIC	<b>Bodour Al Qasimi</b> (United Arab Emirates), President International Publishers Association & Kalimat Group
9.20AM	SPEECH	ARTS & CULTURE IN AOTEAROA	<b>HON CARMEL SEPULONI</b> , Minister for Arts, Culture and Heritage
9.30AM	IN CONVERSATION	YOUR BUSINESS, YOUR PLANET: INSIGHTS FROM A WORLD LEADER ON BEST PRACTICE FOR A SUSTAINABLE AND FLOURISHING BUSINESS	<b>Tim Brown</b> (NZ), Allbirds CEO - in conversation with Spin Off founder <b>Duncan Greive</b>
10.15AM	IN CONVERSATION	EMBRACING CHANGE: THE INSIDE SCOOP ON DIGITAL DISRUPTIONS, TRANSFORMATIVE OPPORTUNITIES AND NEW POSSIBILITIES IN THE ONLINE SPACE	<b>Benedict Evans</b> (UK), Tech Thinker and Futurist - in conversation with <b>Tom Rennie</b> , BWB and PANZ Councillor
11.15AM	MORNING TEA		
11.45AM	PANEL	HOW TO MAKE A BOOK: THE AWARD WINNING PUBLISHER AND AUTHOR OF KOWHAI AND THE GIANTS EXPLORE THEIR PARTNERSHIP, THE CREATIVE PROCESS BETWEEN AUTHOR AND PUBLISHER AND THE INS AND OUTS OF PRODUCING A STAND OUT PICTURE BOOK	<b>Kate Parker</b> , writer and illustrator and <b>Sophia Egan-Reid</b> , Publisher Little Love/Mary Egan Publishing in conversation with writer <b>Paula Morris</b>
12.30PM	PANEL	THIS MOMENT IN TIME: NEW TALENT AND FRESH TAKES - NEW PUBLISHERS ARE BRINGING FRESH PERSPECTIVES TO EVERY PART OF OUR LOCAL INDUSTRY. HERE'S WHAT 5 OF THEM ARE SEEING	<b>Abby Aitchison</b> , Upstart Press, <b>Holly Hunter</b> , Harper Collins, <b>Michelle Hurley</b> , Allen & Unwin, <b>Michael Upchurch</b> , Te Papa Press, <b>Ashleigh Young</b> , Victoria University Press in conversation with <b>Claire Murdoch</b> , Penguin Random House and PANZ Councillor
	PRESENTATION	STRAIGHT FROM THE HORSES MOUTH: AN UPDATE ON PRIORITIES FROM THE MINISTRY OF EDUCATION INCLUDING THE UPCOMING REFRESH OF THE NATIONAL CURRICULUM, THE NEW AOTEAROA NEW ZEALAND HISTORY CURRICULUM, STRENGTHENING NCEA AND CREATING NEW ACHIEVEMENT STANDARDS	<b>Chris Harwood</b> , Senior Manager, Curriculum Leadership, <b>Tara Taylor-Jorgensen</b> , Senior Manager, Curriculum Publishing, introduced by <b>Alex Collins</b> , Lift Education and PANZ Councillor
1.30PM	LUNCH		
2.30PM	KEYNOTE	BLAME IT ON QUEEN ANNE: LESSONS FROM CANADIAN COPYRIGHT REFORM	<b>Glenn Rollans</b> (Canada), Brush Education, introduced by <b>Sam Elworthy</b> , Auckland University Press
3.15PM	KEYNOTE	STORYTELLING IN A TIME OF CHANGE: THE INAUGURAL TE AWHI RITO NEW ZEALAND READING AMBASSADOR EXPLORES READING AND STORYTELLING IN A TECHNOLOGICAL AGE	<b>Ben Brown</b> , Te Awhi Rito New Zealand Reading Ambassador introduced by <b>Julia Marshall</b> , Gecko Press and PANZ Immediate Past President
4.15PM	AFTERNOON TEA		
4.45PM	PANEL	WHAT NEXT? FOUR INDUSTRY POWERHOUSES TAKE A DEEP DIVE INTO TRENDS, INNOVATIONS AND THE NEXT BIG PUBLISHING THINGS	<b>Kevin Chapman</b> , Upstart Press, <b>Becky Innes</b> , Penguin Random House and <b>Adrian Keane</b> , Edify in conversation with <b>Melanie Lavelle-Moore</b> Allen & Unwin
5.30PM	CLOSING COMMENTS	WRAP UP	<b>Graeme Cosslett</b> , President, PANZ & NZCER
6PM	BOOK SYSTEMS NETWORKING DRINKS - THE JEFFERSON		

