



**10 November 2020**

## **Update on the Copyright Review**

*From Tom Rennie: PANZ Councillor for Copyright*

PANZ continues to work closely with NZSA and CLNZ on the Review of the Copyright Act. The withdrawal of the Paper and revised objectives in July is proving to be a turning point in the Review. Julia Marshall and Tom Rennie met with MBIE in August and it was a constructive and positive meeting. We plan to hold an industry day with MBIE in the coming months to further ground them in the day-to-day realities of publishing working life.

Looking ahead, an additional consultation on the review objectives, prior to the publication of an Options Paper, is the next stage. We anticipate this consultation will take place by the start of next year. PANZ, NZSA & CLNZ have already proactively submitted to MBIE the objectives we think should guide the Review. We are feeling well prepared for this upcoming round of consultation and the all-important Options phase that follows later in 2021.

In the interim, this working group of PANZ, NZSA & CLNZ have collaborated on the [Creative Rights = Creative Reads](#) campaign to help New Zealanders understand the ways in which rights fuel the sector and contribute to Aotearoa more broadly. More information on this campaign is below. On social media please:

- Follow the campaign on [Facebook](#), [Instagram](#) and [Twitter](#)
- [Share Stella's Story](#)
- Repost and share the weekly rights story
- Download and [share the message tiles](#)
- Use the hashtags [#KeepthePagesTurning](#) and [#CreativeRightsNZ](#) and tag [@CreativeReadsNZ](#)

### **More about the Creative Rights = Creative Reads campaign**

[Creative Rights = Creative Reads](#) aims to help those outside the sector understand why creative rights, like copyright, are so important; how these underpin the success of local books and are the mechanism through which writers and publishers earn a living; and how valuing creative rights contributes to the country's social, economic and cultural wellbeing.

The campaign is a public-facing element of the sector's response to the review of the Copyright Act. NZSA, PANZ and CLNZ have been working together to advocate for the rights of authors, publishers and the sector. COVID-19 and the 2020 Election have led to a longer period between

initial consultation and next steps – a forthcoming additional consultation on the review objectives. In the interim, helping New Zealanders to understand the ways in which creative rights fuel the sector and contribute to Aotearoa more broadly will help foster meaningful public conversation.

An illustrated feature for the campaign, Stella's Story, was [published on The Spinoff last week](#). The feature follows an author's writing and publishing journey and the role creative rights play in this.

The campaign site [www.creativerights.nz](http://www.creativerights.nz) also hosts this illustrated feature, as well as [downloadable message tiles](#) to use on social media and stories of real experiences from writers, publishers, booksellers and readers. These stories connect back to the importance of local books for Aotearoa New Zealand and the ways in which copyright underpins creativity.

Over the coming months, Creative Rights = Creative Reads will post and share one of these stories each week on its social media channels. These stories are an ongoing project and the campaign is looking to tell more.



Read together,  
succeed together



Happy authors,  
happy readers



Our stories,  
our taonga

