

## Translation Fund Guidelines and Criteria

### Introduction

The objective of the Translation Fund is to support the translation of New Zealand literature into foreign languages. These grants can contribute up to 50% of the translation cost to a maximum of 5,000 NZD per title.

The Translation Fund is one of the opportunities administered by the Publishers Association of New Zealand (PANZ) as part of a Contract for Services with Creative New Zealand to deliver Capability Building and International Market Development Initiatives for Literature 2019 - 2020.

### Who can apply

- Any established foreign publisher purchasing foreign language rights who has an active backlist of no less than four titles. No more than two grants per year will be given to any one publisher.
- Sales and translation contracts must be completed and signed at time of application and include a firm commitment to publish regardless of the outcome of the application.
- The translation must be prior to printing stage at time of application.
- Priority will be given to applications that demonstrate alignment with Creative New Zealand's other international market development activities

Eligible genres include:

- fiction
- biography and autobiography
- children's fiction excluding picture books
- narrative non-fiction
- essays
- histories
- literary criticism
- poetry

NB: Non-fiction projects will be assessed on their literary merit and their contribution to the development of New Zealand literature.

### Strategic Priorities

Applications are open to everybody who meets the eligibility criteria. When evaluating applications, particular weighting may be given to applications which offer larger potential readerships due to:

- potential audience in the territory
- publisher size and or reputation
- publisher marketing investment

## **How to Apply**

The application process is simple and is completed by emailing required documents to [admin@publishers.org.nz](mailto:admin@publishers.org.nz).

The following documents must be attached:

- fully completed application form ([download](#))
- a signed licence agreement
- a signed translator's contract
- a copy of the translator's CV
- an 8-10 page translation sample of the work in the application (along with the corresponding passage in English)
- a publisher profile
- up to one page outlining marketing and publicity plans for the title

Complete the application form by the deadline and return with the support material to:

Katherine Shanks – Membership Services Manager

[admin@publishers.org.nz](mailto:admin@publishers.org.nz)

## **Deadlines for applications**

**5pm, 28 February**

**5pm, 29 June**

**5pm, 26 October**

**Applicants will be notified of the results of their application within four-six weeks of the closing date. Decisions are advised by email and successful applicants are required to sign a letter of agreement.**

## **Assessing applications**

### **Who assesses your application?**

An external peer assessor will assess your application. Recommendations are made to Creative New Zealand's Senior Manager for Arts Development Services for a decision.

### **What we assess your applications on**

#### **Capability**

Does the application demonstrate the involved parties have the capability to deliver against objectives of the Translation Grant scheme?

We look for the following indicators:

- The translator's CV shows the translator has the requisite skills and experience to complete an excellent translation of the original work

- The original work has received a degree of critical or sales success in New Zealand
- Publisher is well-known and / or has a solid reputation
- Application demonstrates a track record of supporting New Zealand literature
- The marketing plan demonstrates a commitment to promote the title widely using a range of different medium.
- The potential audience in the territory is large

### **Strategic Fit**

Does the translation align with other Creative New Zealand International programmes eg; Te Manu Ka Tau, international Promotional Fund for Literature?

### **Scoring your application**

This assessment scale is used to score **Capability**

3 = Exceeds indicator

2= Meets indicator

1= indicator not met

### **Strategic Fit**

2= aligns with two other CNZ International programmes

1 = aligns with one other CNZ International programme

### **How often you can apply**

You can make up to two applications per year. Each application must be for a different project.

### **Reapplying for the same project**

You can only reapply for the same project if you have written permission from the Publishers Association of New Zealand. Contact Publishers Association of New Zealand first to see if your application would be eligible for re-submission.

### **Grant Payments**

Grant payment is made on receipt of three print copies of the translated edition, complete with Creative New Zealand logo and acknowledgement text on the copyright page of the book, and submission of an invoice.

### **Evaluation**

Successful applicants will be required to provide follow-up information on the number of copies sold, as well as any comments on their involvement with the scheme.

### **Contact Information**

For further information or to enquire about submitted applications please contact: Katherine Shanks, Membership Services Manager, [admin@publishers.org.nz](mailto:admin@publishers.org.nz)

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